OTA - Our Audience Reach

Business Members and Sponsors Get Noticed

Over 4,000 Email Subscribers

125,000 Monthly Web Impressions

Up to 1,000 Playbills per Production

150+ Flyers monthly

Two Ads per Month in the Gazette

900 Volunteer Opportunities

10,000 Patrons a Year

40% Email Open Rate

Radio Ads on KNOP & KZEG

Ways to reach and support our audiences

Sponsorships - Sponsors are featured on all advertising both internally and externally for a production. This includes posters, websites, playbills, radio ads, email blasts, and 125,000 web impressions. Sponsors are announced and thanked during the curtain speech prior to each performance. Make a large impression on one production. Big Splash!

Business Members - Business members receive recognition in OTA playbills and OTA's Website, plus Voting Privileges, 2 Free Drink Tickets, and either 2 OTA Season Ticket Packages or 16 OTA Tickets to use or give away to colleagues. Business Members also receive playbill ads for every OTA produced show that season. The levels of membership, Sapphire, Ruby, and Diamond, all have the same goodies, but differ in the size of the ad in the playbill. (1/3 page, 1/2 page, and full page)

Advertisers - Get your business out there and show your support for the arts. Each production approximately 1,000 playbills are handed out to our guests. Advertising starts as low as $150. When signing up for a year subscription prices go as low as $50 per production for advertising. Ads are available in third page, half page, and full page sizes.

Get Seen!

Ticket Perks, Year Round Advertising, & More!

Olympic Theatre Arts

414 N. Sequim Ave., Sequim, WA 98382 * (360) 683-7326 * olypmictheatrearts.org

OTA 2027
Advertising, Business Memberships, & Sponsorships

Advertise With Us

Advertising

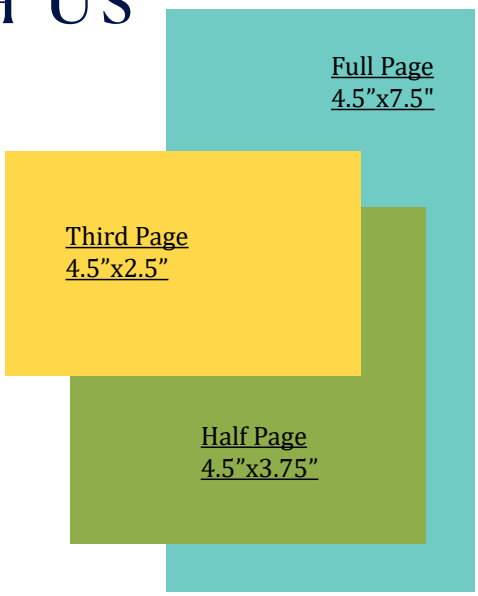
Third Page Ad
(4.5" Wide x 2.5" Tall)
$150 for one show
$500 for a year subscription*
** Included in Sapphire Business Membership*

Full Page Ad
(4.5" Wide x7.5" Tall)
$450 for one show
$1,500 for a year subscription*
**Included in Diamond Business Membership*

Half Page Ad
(4.5" Wide x 3.75" Tall)
$300 for one show
$1,000 for a year subscription*
**Included in Ruby Business Membership*

Included in Business Memberships

A year subscription gets an ad in all eight OTA produced plays for 2027.



Become A Business Member

Business Memberships receive two Season Ticket Packages or 16 OTA Tickets to share, plus many extra perks including a voice in the theatre.

Sapphire
Includes a year's subscription of Third-Page Ads
$1,000

Ruby
Includes a year's subscription of Half-Page Ads
$1,500

Diamond
Includes a year's subscription of Full-Page Ads
$2,000

Half-off Sponsorships!
Business Members can sponsor a show for only $500 and get even more exposure.

Be A Sponsor OF The Arts

Full Season Sponsorship: $7,500
Full Season Sponsors will be acknowledged at all performances, on flyers and advertising for all shows, will be featured in a full-page advertisement in our playbills, and will have their logo on all season production tickets. Sponsors will also be recognized as making each production's donation based admission night (a.k.a. Pay What You Will) possible.

Single Production Sponsorship $1,000
For the chosen production, Single Production Sponsors will be acknowledged at every performance, on all production flyers and advertising, mentioned in radio ads, be featured in a full-page advertisement in the playbill, and receive 5 complimentary tickets to the production. The $1,000 cost of sponsorship is equal to the average cost of royalties for plays.

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