

# OTA - OUR AUDIENCE REACH

# **Business Members and Sponsors Get Noticed**

Over 4,000 Email Subscribers
900 Volunteer Opportunities
125,000 Monthly Web Impressions
10,000 Patrons a Year

Up to 1,000 Playbills per Production
40% Email Open Rate

150+ Flyers monthly

Two Ads per Month in the Gazette

Radio Ads on KNOP & KZEG

# Ways to reach and support our audiences

**Sponsorships** - Sponsors are featured on all advertising both internally and externally for a production. This includes posters, websites, playbills, radio ads, email blasts, and 125,000 web impressions. Sponsors are announced and thanked during the curtain speech prior to each performance. Make a large impression on one production. **Big Splash!** 

**Business Members** - Business members receive recognition in OTA playbills and OTA's Website, plus Voting Privileges, 2 OTA Tote Bags, 2 Reusable OTA Popcorn Buckets, 2 Free Drink Tickets, and either 2 OTA Season Ticket Packages or 18 OTA Tickets to use or give away to colleagues. Business Members also receive playbill ads for every OTA produced show that season. The levels of membership, Sapphire, Ruby, and Diamond, all have the same goodies, but differ in the size of the ad in the playbill. (1/3 page, 1/2 page, and full page)

# Ticket Perks, Year Round Advertising, & More!

**Advertisers** - Get your business out there and show your support for the arts. Each production approximately 1,000 playbills are handed out to our guests. Advertising starts as low as \$150. When signing up for a year subscription prices go as low as \$50 per production for advertising. Ads are available in third page, half page, and full page sizes. **Get Seen!** 

### **OTA 2026** Advertising, Business Memberships, & Sponsorships

ADVERTISE WITH US

### Advertising

#### Third Page Ad

(4.5" Wide x 2.5" Tall) \$150 for one show

\$500 for a year subscription\* \* Included in Sapphire Business

Membership

#### Half Page Ad

(4.5" Wide x 3.75" Tall) \$300 for one show

\$1,000 for a year subscription\*

\*Included in Ruby Business

Membership

A year subscription gets an ad in all nine OTA produced plays for 2026.

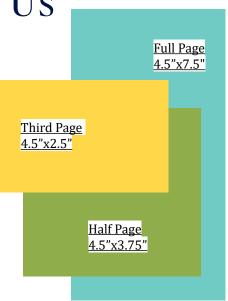
#### Full Page Ad

(4.5" Wide x7.5" Tall) \$450 for one show

\$1,500 for a year subscription\* \*Included in Diamond Business

Membership

Included in Business Memberships



# BECOME A BUSINESS MEMBER

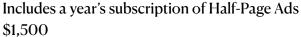
Business Memberships receive two Season Ticket Packages or 18 OTA Tickets to share, plus many extra perks including a voice in the theatre.

### Sapphire



Includes a year's subscription of Third-Page Ads \$1.000

## Ruby



#### **Diamond**



Includes a year's subscription of Full-Page Ads

\$2,000

### Half-off Sponsorships!

Business Members can sponsor a show for only \$500 and get even more exposure.

# BE A SPONSOR OF THE ARTS

### Full Season Sponsorship: \$7,500

Full Season Sponsors will be acknowledged at all performances, on flyers and ising for ALREADY SOLD! all shows, will be for page advertisement ل<sub>eir</sub>ل auction tickets. Spons recognized as making on's donation based admission each pr night (a.k.a. Pay What You Will) possible.

#### Single Production Sponsorship \$1,000

For the chosen production, Single Production Sponsors will be acknowledged at every performance, on all production flyers and advertising, mentioned in radio ads, be featured in a full-page advertisement in the playbill, and receive 5 complimentary tickets to the production. The \$1,500 cost of sponsorship is equal to the average cost of royalties for plays.

### **Olympic Theatre Arts**

414 N. Sequim Ave., Sequim, WA 98382 \* (360) 683-7326 \* olypmictheatrearts.org